**Shelia Burgess** 

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#### FILED ELECTRONICALLY

Ms. Marlene H. Dortch, Secretary Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D.C. 20554

RE: Ex Parte Written Presentation in EB Docket No. 04-296

Dear Ms. Dortch,

Pursuant to Section 1.1206 of the Commission's rules, 47 C.F.R § 1.1206, Azos AI, LLC (Azos) submits this written presentation in the above-captioned proceeding.

Azos submits comments relative to the Commission's rulemaking on the Emergency Alert System.

Azos submits information on intelligent reception for emergency alerts. The attached document provides information of the technical basis of intelligent reception for emergency alerts.

Respectfully sub	omitted,
Azos AI, LLC	
By:	/s/
Shelia Burgess	

cc: Ms. Heather Dixon, Office of the Chairman Ms. Catherine Bohigian



### **PRESENTATION**

The Emergency Alert System (EAS) may consider embracing "intelligent reception" for emergency alerts in personal communication devices. Empower Americans to use a PDA or a cell phone as their lifelink—changing communication devices from passive receivers to controlled "smart" receivers. Intelligent reception for EAS emergency alerts can be realized with Azos' patented **Smart Emergency Alert™** capability. It can provide real-time situation awareness of critical information in response to an emergency. Our technology can be embedded in every type of communication device—from cell phones to computers. Features of the **Smart Emergency Alert™** comprise the following:

- Distinct alarm to discern an EAS alert
- Authentication reception
- e-MODE: block all calls allowing only emergency communication

Smart Emergency Alert™ uses a distinct emergency alarm to warn the receiver of the urgency in taking a call. It also provides security to avert hackers from successfully sending false emergency communication. Another feature of Smart Emergency Alert™ is e-MODE. E-MODE is a unique mode of operation that blocks all calls allowing only EAS emergency communication to alert the receiving party.

Smart Emergency Alert™ is a cost-effective embedded solution in personal communication devices. It can be integrated into personal communication devices by uploading software features on a SIMM card, dependent upon device architecture. With this ability, Smart Emergency Alert™ can be uploaded into existing cell phones yielding speedy proliferation into consumer's hands.

Azos Al, LLC is a privately held company. It holds patents applying Artificial Intelligence to emergency communications. Our technology is compelling, leading-edge, and can change the dynamics of emergency communication systems.

Please find a copy of our brochure included in this filing.



## PUT PROTECTION IN THE HANDS OF EVERY

## **AMERICAN**

## TIME IS CRITICAL

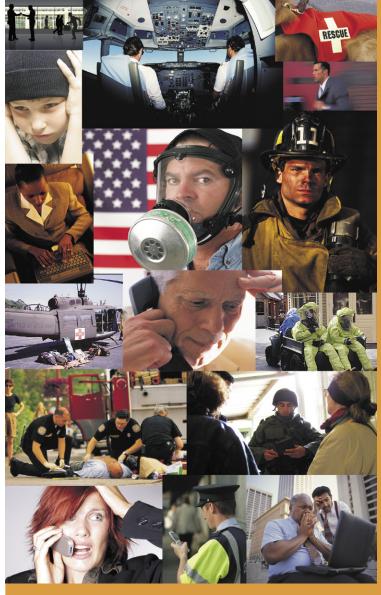
Every second counts in an emergency situation. First responders and citizens alike need to receive distinctly alerted emergency communications—regardless of where they are, when they need it, or what device they are using. Azos' solutions provide this essential capability. Know immediately you are not

receiving just another call!

Azos AI, LLC
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Visit our website at www.azosai.com or contact Azos by email info@azosai.com or call 1-800-504-7116.



## WHEN SECONDS COUNT

AZOS Puts Protection In The Hands of Every AMERICAN



# Imagine using your PDA or cell phone as your lifelink!

Azos' innovative, patented solutions bridge the gap in today's emergency communication. Our unique incoming emergency communication. Our unique incoming emergency communication technology can literally be embedded in every type of communication device—from cell phones to computers. With the introduction of **Smart Emergency Alert™** and **GetMeNow™**, secure, prioritized interrupt communication can be received via text/voice/alarm providing time critical information— **anytime**, **anywhere**.





Driven by today's uncertain environment, the need for effective emergency communication is paramount. The September 11 terrorist attack and recent natural disasters, Katrina and Rita, exposed a critical gap in current emergency communication. Azos' technology helps bridge this gap by providing missing links in emergency communication. Our **Smart Emergency Alert**™ and **GetMeNow**™ solutions can become *new industry standards* to help save lives in the world of terrorism, natural disasters, and threatening health epidemics as well as personal emergencies. These solutions can improve time-critical communication in any communication device!

#### Smart Emergency Alert™

- Smart reception of Digital Emergency Alert System communication
- Distinct emergency alert and communication processing
- Security means to avert hackers sending false emergency communication
- Alarms situation awareness information reception
- e-MODE: blocks all calls allowing only emergency communication
- Embedded in personal communication devices

#### GetMeNow™

- Receive prioritized emergency communication from an individual
- Distinct emergency alert and communication processing
- Blocks abusers sending false emergency communication
- e-MODE: blocks all calls allowing only emergency communication
- Embedded in personal communication devices

Smart Emergency Alert™ and GetMeNow™ technology enable immediate emergency alert reception of communication from any source:

- Government Digital Emergency Alert System
- National / State / Regional
- Agency / Corporate / Group
- Individuals

Visit us at www.azosai.com or contact us at 1-800-504-7116 or email info@azosai.com.